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PDX MINI Laser Tag

It's still winter and we need a reason to get out of the house. So why not come out and team up with some Miniacs to chase other Miniacs and spend an afternoon playing Laser Tag.

The mission starts at 1300 hours, that's 1 PM to most of us, at Ultrazone in Milwaukie. We'll setup teams and see who, at the end of the day, gets bragging rights of PDXMini.

What to wear:

Comfortable shoes are recommended. Light colored clothing will "glow" in the black light, so some players feel they do better in darker clothes. Backless Sandals, Open-toe, platform, and high-heel shoes are prohibited.

If you accept this mission, you will need to RSVP by Friday, February 12th to events@pdxmini.org. Provide us with how many will be attending.

We will meet at:

Ultrazone

Holly Farm Shopping Center
16074 S.E. McLoughlin Blvd.
Milwaukie, Oregon 97267

On Sunday February 21st at 1:00 pm

Upcoming Events

March 6th - Carver Run

March 20th - Solv

April 11th – Cherry Blossom Run

April 24th – Drive to Drink Deux

See a full list of this year's events at pdxmini.org



Clarification on the new Hands Free Law

We have heard rumors that the hands free law does include the FRS/GRMS radios we required on all of our runs, but just to be on the safe side we suggest that all drivers who do not have a navigator use a hands free head set, if you do have a navigator let them handle the radio. Remember to have fun out there but most importantly be safe.

Kick Off Party Recap

As always we had a blast at the kick off party this year, a lot of great prizes were raffled off with the help of Garrett, Allen, Randy, and Tonya who prestented the prizes better than Vanna White. Our thanks go out to Allen, Wendy, Dick and Becky for all of there work on making this such a fun night.

MINI USA Crowns Winner of Open One Challenge

MINI Owner, David Loveall of Kansas City, Missouri is crowned the "Open One" after 555.55 hours of top-down motoring
* Loveall to accept grand prize at Baron MINI dealership on February 4

Woodcliff Lake, NJ – February 3, 2010... After five months of motoring in his MINI Cooper Convertible with the top down as part of MINI USA's Open One Challenge, David Loveall has proven that neither rain, snow nor blistering sunshine can deter his 'open' spirit. Loveall is the grand prize winner in MINI's Open One Challenge, a contest to determine who could accumulate the most top-down motoring hours.

Enduring every type of weather Mother Nature could throw at him between August and December 2009, Loveall motored for 555.55 hours with his MINI Cooper Convertible's top wide open. To reward Loveall's dedication to sharing MINI's open philosophy, MINI will present him with a trip for two people to travel to Oxford, England and a visit to the MINI plant where the MINI Cooper Convertible is built.

"Owners like David are what make the MINI brand great," said Jim McDowell, Vice President, MINI USA. "The fact that he won this contest with 128 hours more than the runner up is a testament to his enthusiasm for his MINI, and is a great representation of the community that surrounds the brand."

In addition to the grand prize, Loveall also took home \$1,000 in gift cards by placing in the top three rankings all five months of the contest (1st place four times, and 3rd place one time).

As a digital forensic examiner, Loveall travels a great deal. He used the Open One Challenge as an opportunity to see the country and experience his new MINI in a whole new way. During his five-month motoring tour, Loveall and his Interchange Yellow MINI Cooper Convertible visited each of the 48 continental states, shying away from mega freeways and focusing on the classic roads of our motoring forefathers... like Route 66 and his notable favorite, US 50, widely considered the loneliest road in America. Not only did David drive these roads he lived them, often camping with his tent and sleeping bag along the way.



“I took on the challenge for the story I’d get to tell,” said Loveall. “My MINI Cooper Convertible is the first car I have ever bought, and the experiences I have had within the first year of owning it have been amazing.”

There were over 400 MINI owners who registered on the Open One Challenge website. The monthly tallies for participants were measured to the minute with the MINI Convertible’s newest instrument, the Openometer. It is devices such as the Openometer that enable MINI to connect with the owner community, and offer more than just a vehicle to get from point A to point B. Commitment to customers and making them feel like they are truly part of the MINI family is a priority for MINI.

MINI customers who entered the contest were asked to personalize a profile page with photos of their Open Motoring experience. Photos of all the participants’ journeys, along with the final monthly and overall rankings can be found at <http://www.theopenone.com/home>. Loveall’s profile can be found at <http://theopenone.com/profile/view/davel137>.

MINI representatives will present Loveall with the grand prize at Baron MINI (9000 Shawnee Mission Parkway, Merriam, Kansas) at 10 AM on February 4. Media are welcome.

MINI in the US

MINI is an independent brand of the BMW Group. In the United States, MINI USA operates as a business unit of BMW of North America, LLC which has been present in the United States since 1975. Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for the BMW brand of motor vehicles, including motorcycles, the MINI brand, and the Rolls-Royce brand of Motor Cars; DesignworksUSA, a strategic design consultancy in California; a technology office in Silicon Valley and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is part of BMW Group’s global manufacturing network and is the exclusive manufacturing plant for all X5 Sports Activity Vehicles and X6 Sports Activity Coupes. The BMW Group sales organization is represented in the U.S. through networks of 338 BMW passenger car centers, 335 BMW Sports Activity Vehicle centers, 142 BMW motorcycle retailers, 90 MINI passenger car dealers, and 30 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group’s sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

Information about BMW Group products is available to consumers via the Internet at:

www.bmwgroupna.com

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Journalist note: Information about the BMW Group and its products is available to journalists on-line at the BMW Group PressClub at the following address: www.press.bmwna.com. Additional information, images and video may be found at www.miniusanews.com. Broadcast quality video footage is available via The NewsMarket at www.thenewsmarket.com/bmw.



Relay for life

PDX MINI has signed up again to participate in relay for life. Debbie Smith is our team captain this year, please follow the link below to either join our team or donate to the cause. If you have any questions please contact events@pdxmini.org

http://main.acsevents.org/site/TR?pg=team&fr_id=25060&team_id=613436

Mini Cooper SUV?



COURTESY: BMW

By Chris Gaylord / January 21, 2010

Mini Cooper has always been a Goldilocks car brand. Not too big. Not too small. Not too spartan. Just right – if you're in the market for an elfin auto. Looking for something meatier? How about a Mini Cooper SUV?

The Countryman will be the fourth model in the Mini line since BMW relaunched the name in 2001. Available in early 2011, the Mini Cooper Countryman promises the British accents of its quirky cousins with a frame fit to compete with the Honda CR-V and Land Rover LR2. It will be the first four-door Mini and will come with a wide-mouthed hatchback, more interior room than previous models, and optional four-wheel drive.

Americans may choose from two engines. (Europeans must pick from a list of five!) There's the more fuel efficient 1.6-liter four-cylinder engine that can rev from 0 to 62 m.p.h. in 10.5 seconds. The more powerful Cooper S sports direct-fuel injection, 180 horsepower (52 percent more), and a 0-to-62 rate of 7.6 seconds.

Other features include stability control; front, side, and curtain air bags; optional smart phone integration; and a run-flat tires upgrade.

More details will follow, leading up to its public debut at the 2010 Geneva Motor Show in March.



Event Photo Reminder

Our Webmaster, Garrett Hinesley, can always use more of your photos! Please send your photos of PDXMINI events to: webmaster@pdxmini.org. Doesn't matter the size or format, our fabulous Webmaster can resize and retouch at will. If you have a large collection of event pictures, just chat with Garrett about creating a CDROM or DVD. WE WANT YOUR PICS!

As always if you have any comments, or questions, feel free to contact

communications@pdxmini.org

Nicole Hartman

PDX MINI Communications, 2010